ReBoot™STYLE GUIDE

ReBoot

FILE MANAGEMENT TOOLS

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READ ME FIRST

The ReBoot USer Guide

his User Guide contains critical information about installing your ReBoot™ licensing Programme. It also provides a fascinating overview of the 3-dimensional world of Mainframe, and tutorials designed to get you up and running in no time.

The ReBoot Style Guide is the most comprehensive and useful source of answers to your ReBoot questions and directional guidelines for the creation of all officially licensed products and packaging, as well as your merchandising, media and promotional purposes.

Inside, you will find the latest data and graphics on the ReBoot story, the ReBoot animated series, each character and its approved renderings, graphic designs, quality control procedures, copyright and trademark usage, and approval procedures.

We encourage you to develop unique product design concepts, but all character renderings must be either reproduced from Style Guide artwork, or specifically developed in co-ordination with the ReBoot team and your Local Licensing Agent (LLA).

TRADEMARKS AND COPYRIGHTS

The ReBoot team considers the protection of the ReBoot characters and related visual elements to be of great importance. Trademarks and copyrights are conscientiously monitored. To aid you in your correct usage, here are some general guidelines:

All likenesses, names, sayings and renditions of ReBoot characters, and

related visual elements are protected under copyright and their use must be approved by the ReBoot team and your LLA.

The copyright notice:

© 199 - Mainframe Joint Venture.

must be included on all finished products, packaging, advertising and promotional materials.

When a character appears multiple times on products, packaging, or advertising, only one copyright notice is needed.

QUALITY CONTROL

The ReBoot team are dedicated to the highest standards of quality and believe the program's long-term success is dependent on meeting those standards. To ensure that ReBoot products achieve the most appeal and interest possible, careful control of the design and use of our characters will be exercised.

All use of the ReBoot characters' likenesses, names or sayings must be approved by the ReBoot team and your LLA prior to the production and sale of any product designed by licensees. All packaging, advertising, in-store promotions, catalogues, brochures, etc. using ReBoot characters must receive written approval by the ReBoot team and your LLA before production and distribution.

The ReBoot team and your LLA must be notified in advance about notices used. Please submit the appropriate rendition of all copyrights and trademark notices to your

LLA for approval. Licensees must not assume approval is given unless specifically notified in writing.

APPROVAL PROCEDURES

Each product submission received will be given immediate and complete attention. Please allow ten (10) business days for the approval process in your schedule for each submission. Requests for short turn-arounds will be evaluated on an "as need" basis.

Product and packaging designs must be submitted to your LLA at <u>each</u> of the following stages:

- 1. Rough sketch or concept layout
- 2. Accurate lineart
- 3. Finished artwork or final proofs
- 4. Pre-production samples or strike-offs
- 5. Finished products or packaged samples.

INTERNATIONAL

This Style Guide, and specifically the legal guidelines on trademark notices, were prepared based on the law of the United States of America. In most instances, the same provisions apply to licensed merchandise outside of the United States.

In other instances, due to the variations and interpretations in law, subtleties of the market place, translations, local registrations and other nuances unique to a given territory, the guidelines for the United States may be inappropriate or require refinement. In such cases your local licensing agent in each territory will provide specific instructions for proper use which will be outlined in your contractual agreement.

A USER FRIENDLY TOUR OF ...

MAINFRAME



WELCOME TO MAINFRAME















REBOOT**

Hi, it's me, Enzo, at your service. Thanks for cruising that information superhighway and accessing us here at ReBoot™.

Just because I'm one of the stars of the show doesn't mean I'm bragging when I say the ReBoot animated series is the most turbo-charged mega-binary program ever seen on video monitors.

Every other show's going to need to ship an upgrade when they see our ground-breaking computer generated imagery (CGI). ReBoot's accessing computer animation technology that's never been used before for any series.

But, hey, let me introduce you to the guys who really have their fingers on the button – Team ReBoot.

Ian Pearson, Gavin Blair and Phil
Mitchell are three members of The Hub, the
cool dudes who created ReBoot, and they
supervise every gigabyte of the show's
production in Vancouver. The Hub interface
with their in-house support staff and
ReBoot's licensing agents to make sure that
your ReBoot products look every bit
as awesome as the show does.

spectacular 3-D sets and we show our multi-dimensional city of the future from all angles.

We've got the most

The hottest computer games are brought to life in every episode, and we risk our lives playing them. And our battle with



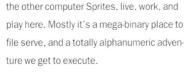
the evil Megabyte virus is the kind of conflict every kid wants to download.

So – welcome to our world – the world inside Mainframe City.

Hey, to you, its function is PC – you know, Personal Computer – but in my expanded memory, inside this CPU is an entire parallel universe.

Scope out our multi-level cyberspace city of the future. Is this place high density or what?

Me, my sister Dot, my pal Bob, and all



But the fragmentation of our existence are a couple of nasty virus types known as Megabyte and Hexadecimal. Talk about off-line artificial Intelligence, these two would delete the whole system and all of us with it, if we let them.

Of course, lots of the other sprites think the Games are just as big a threat, but I think they're macro! They can happen anytime and anywhere, and when they do you better be ready to ReBoot, or run your escape sequence.

When a Game begins, it can take over entire sectors of the city of Mainframe. We never know what's downloaded and processed. So when we face an incoming Game, we hit the ReBoot icon, and in a nanosecond we activate Game files to battle assorted Users and enemies.

Is this place high density or what?
There's nothing basic about it.

So get with the program! It's WYSIWYG (what you see is what you get), and what you see will blow your motherboard.



AN INTRODUCTION TO THE...

CHARACTERS



1































Dot's been my sister as long as I've had a random access memory.

She's the smartest, bravest, most ambitious Sprite I've ever met – next to Bob. Not bad for a girl.

Dot's got her files into almost every business there is in

Mainframe. She runs everybody's favourite hangout, Dot's Diner, and she uses it as her homebase for all the fields her data's in.

Dot likes to plan everything ahead of time and she's always sorted and organised to the last character. Nothing ever makes her log-off a program once she's booted it up.

Even though she's always trying to protect my access, Dot's one of the most fun Sprites in Mainframe. Nothing ever gets her system down and she never allows any of us to go null either.

Everybody always comes to her to shareware their function failures and Dot can get down and diagnostic at high megahertz.

She and Bob make a great configuration and she's just as tough and fearless as he is. She doesn't like the games as much as we do, but she'll log-on and play until the end file with the best of them.

She despises Megabyte and Hexadecimal for being D-Base and ruining the happy file order life in Mainframe. One of these days she'll probably help Bob activate a global search and delete "Megabreath" and "Hexadismal" and all their sick virus friends.

In Contract of the second of t

REFERENCE NUMBER

Code: DOTODOL













ENZO & FRISKET

Now here's the readme file on the best young copy.com program in the system, me, ENZO, the Sprite with the byte.

I'm hyperstacked for action, everyone's always complaining that I don't stay focused and that my file management system is not on-line yet, but hey - that's my format.

I'd give my left node to come from the Supercomputer like Bob, and someday I'll get him to take me there. I know I could be a top level Guardian with one sector tied behind my batch.

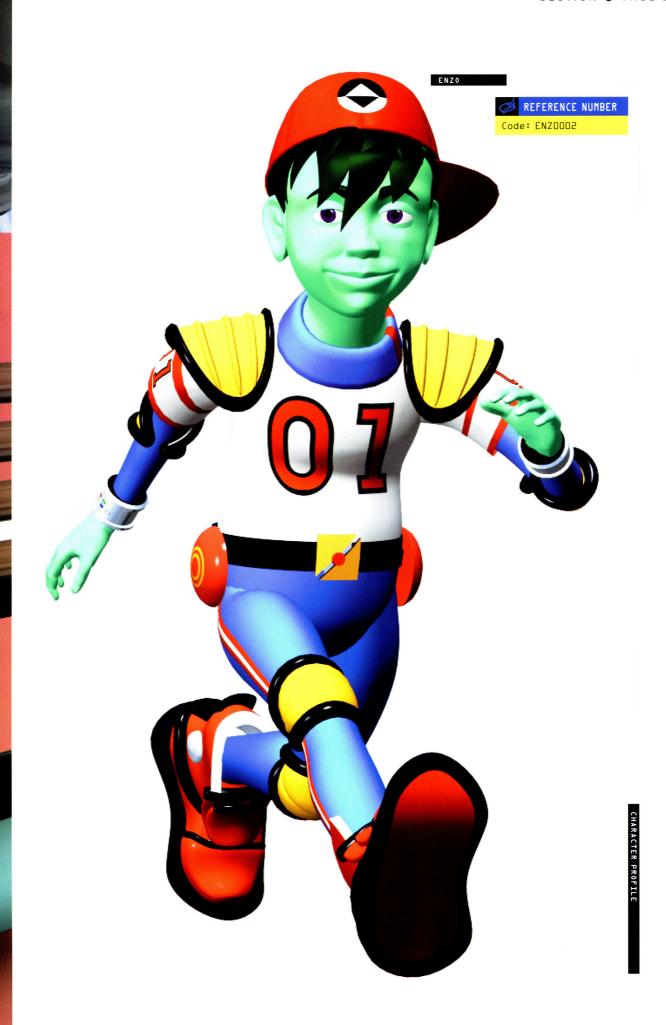
I'm ready to upload into any Game that's incoming, but my sister Dot is always trying to copy protect me and keep me from logging on.

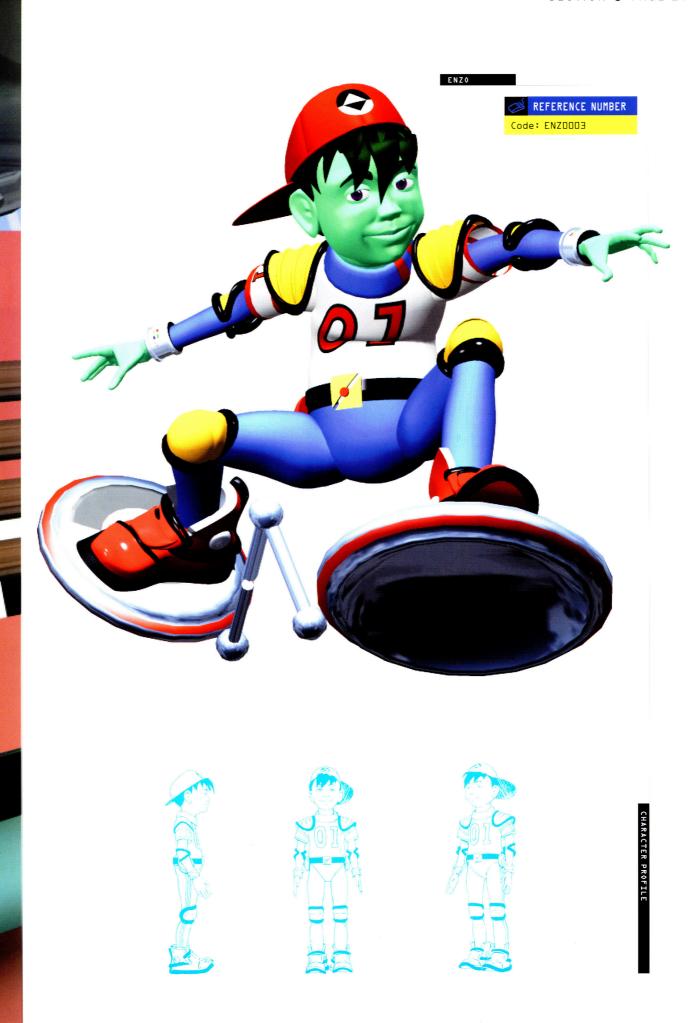
One of these days my microprocessor's going to reach gigabyte status and then get ready for some serious Enzo multi-media multi-tasking.

That will be alphanumeric!

And here's Frisket, he's my best friend and unofficial guard dog of Dot's Diner – but his interface with Bob is a little off-line. Frisket doesn't really belong to me and Dot, we belong to him. He's a data dump yard dog, whose bark is 32 bits worse than his byte.











ENZO & FRISKET

REFERENCE NUMBER







MEGABYTE

Mega "breath" as I like to call him is a terminal virus created by some low level-formatted hacker. Before I was even initialised he

invaded Mainframe and ever since he's been trying to boost his power and control.

Megabyte is programmed to consume energy and power like an analog-addict.

He'll try to fool you with his smooth style and phoney friendly format but watch out, this guy is like a bad sector. He's a greedy circuit board Mafia don, and already controls access to huge levels of Mainframe that are now off-line.

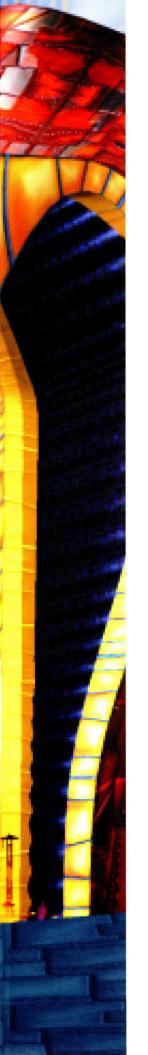
He thinks he's so great and so smart that he's going to crash Mainframe and then conquer the Super Computer, but he can't even override his own nasty temper.

Despite the help of his minions, the cyberlunkheads
Hack and Slash, and his giga-huge army of viral binomes, Megabyte's still too infected with terminal toxicity to achieve his twisted dream.

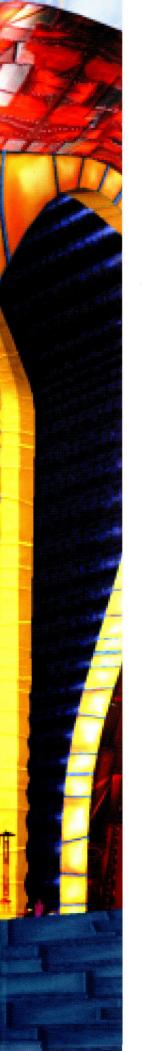
He may be the most powerful force in Mainframe, but between me, Dot and Bob we'll never let him infect the system, no matter how many viral binomes he has under his programme.

Se ablue

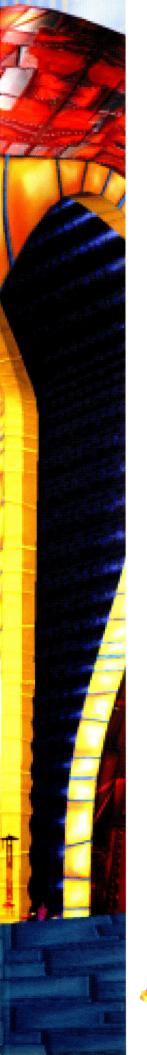






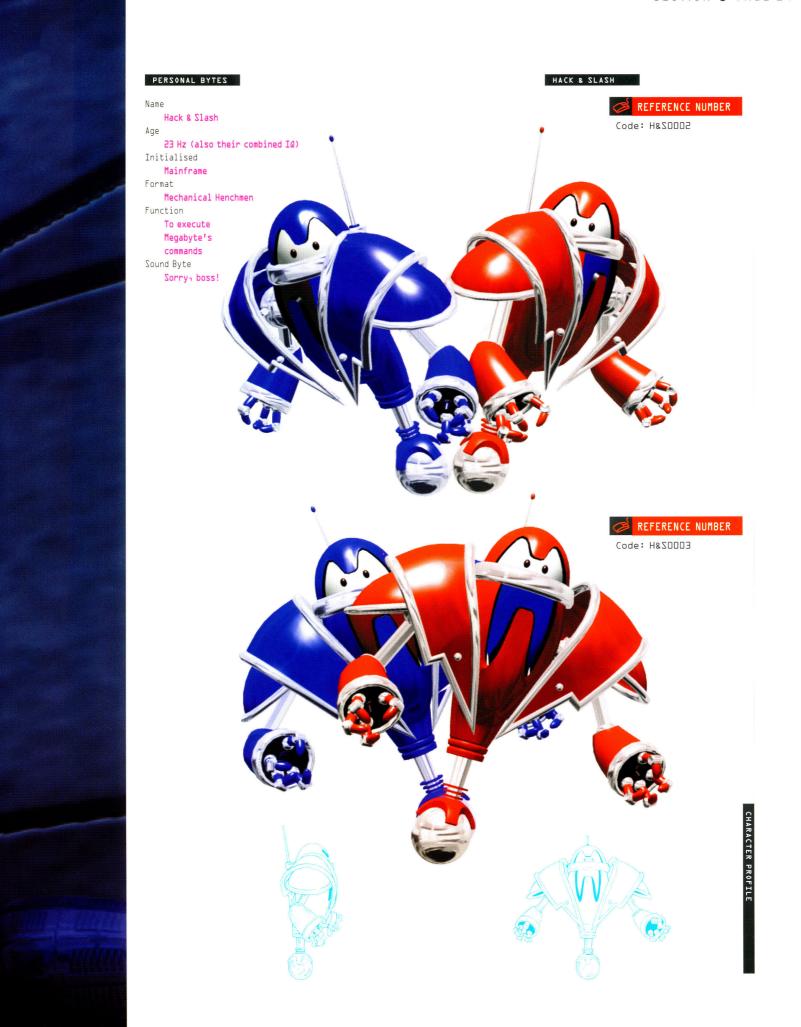














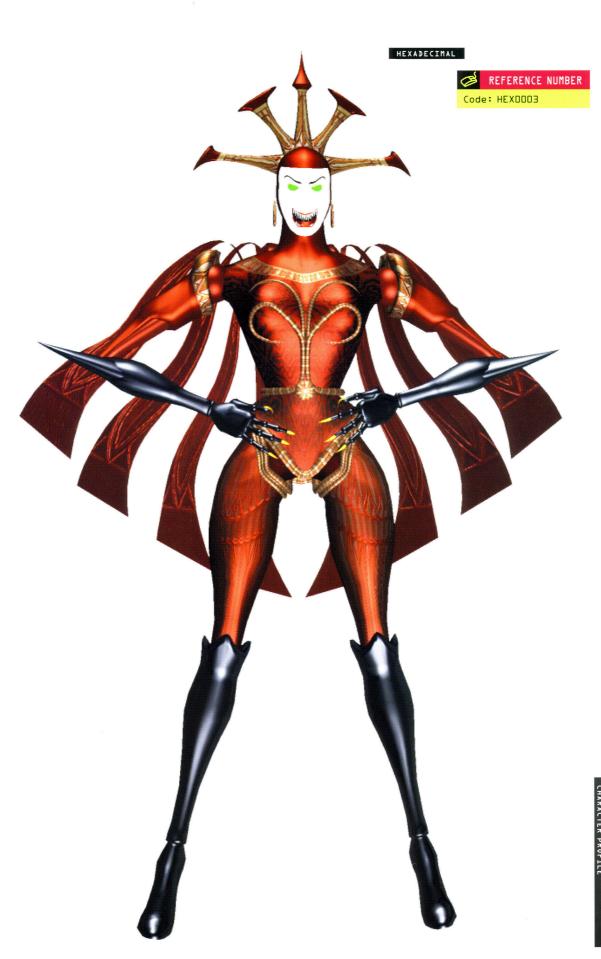














SPRITES & BINOMES

PHONG is the oldest Sprite in Mainframe. I hear he's left over from the days of the old IBM 360s. Bob told me that Phong was the original command.com, way back when.

Personally I can never understand what Phong is talking about, but Bob's always asking for his advice and playing P.O.N.G (Puck Orientated Non-linear Game) with him. He's supposed to be the Executive Secretary to the new command.com, but Bob and Dot think that he never really retired.

Nobody knows how come CECIL speaks with a French accent, not even Dot, and he works for her at the Diner. No matter how hard I try to get him to power down, he's programmed as a dedicated server, he's always got his nose in the air, and that high class maître 'd attitude.

MIKE THE TV has the personality of an obnoxious game show host. He follows Bob all over the system and announces whatever's on and barrages him with news, talk shows, bad soap operas and commercials, commercials and commercials...

He's the only TV I ever met who hasn't got an "off" switch, and since his remote control escaped he can't even power himself down. So he runs programming non-stop 24 hours a day, sticking his monitor in Bob's face every chance he gets.

THE BINOMES

characters

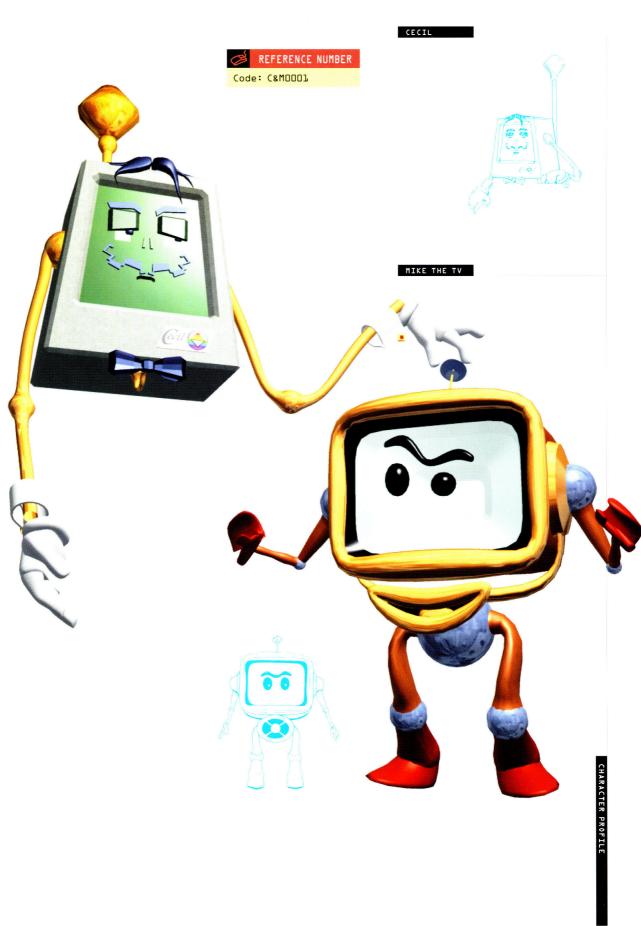
Even though they are the simplest form of life in Mainframe the Binomes do all the real grunt work.

They are totally digital but they are not a bunch of dipswitches they are your basic robotic ones and zeros that make up every command and programme in the CPU.

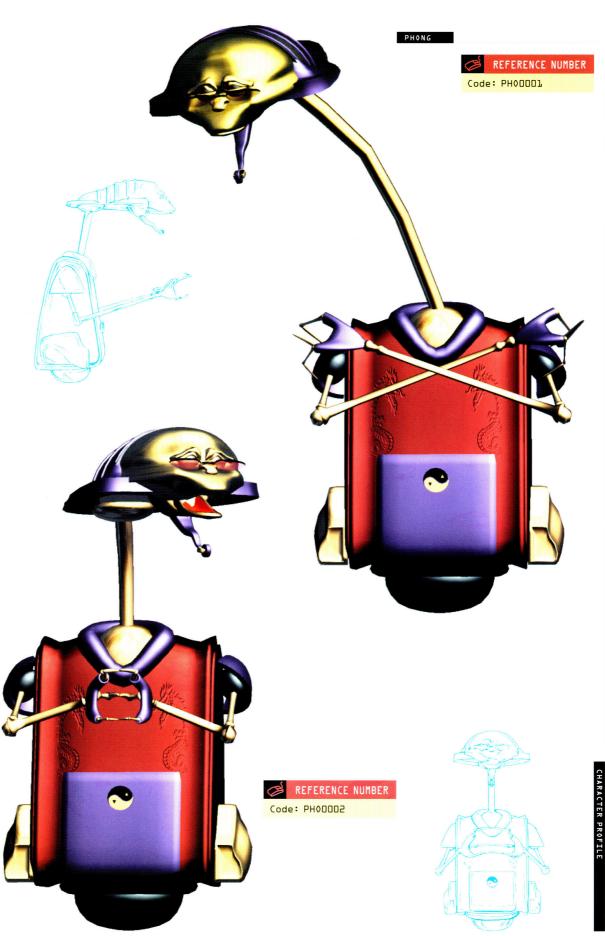
They're the guys that crunch the numbers – the old fashioned way, with Binome bulldozers. Except that is for the viral Binomes which have been infected by Megabyte.

Hey if it wasn't for the Binomes they would have me doing the trash in trash out subroutine.

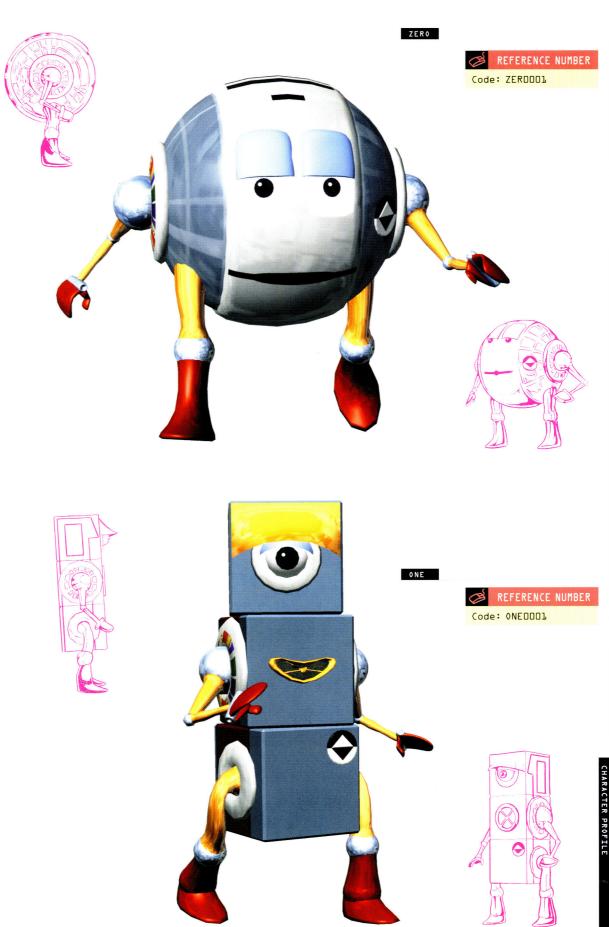




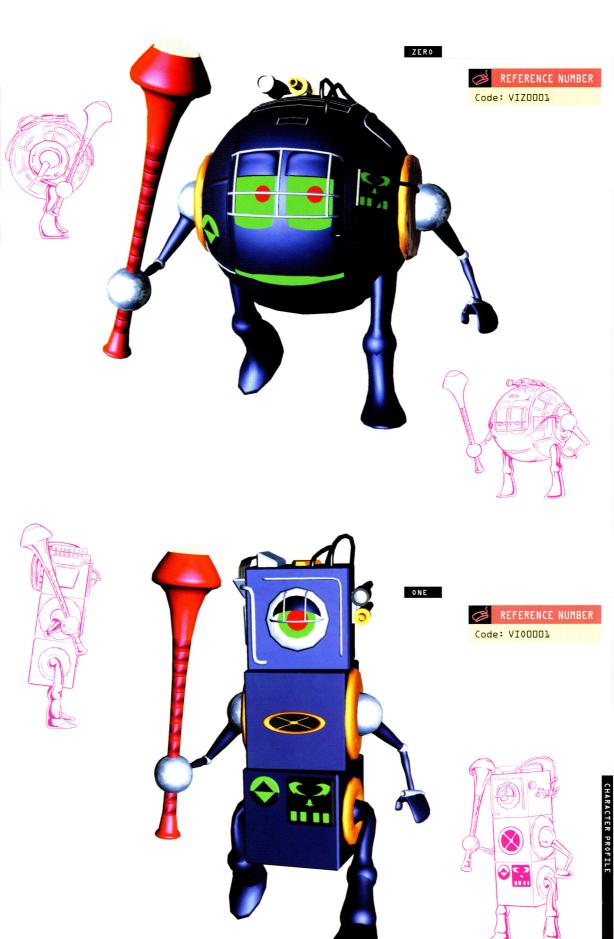




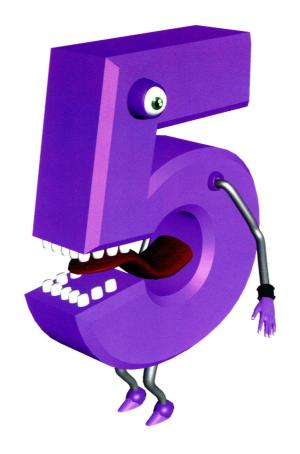
















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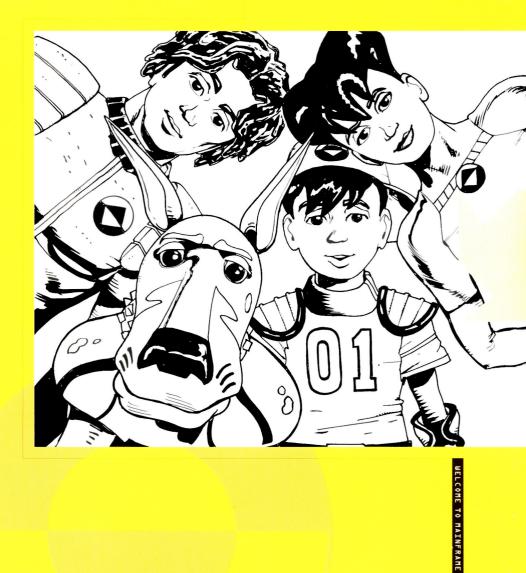
BINOME 7



REFERENCE NUMBER
Code:EIGODOl

SCAN AND PLAN WITH THE OFFICIAL ReBoot™...

LINEART



















BOB:

AREA

Skin, face and hands 2717-main colour

> 2718-dark areas 2707-light areas

Hair 9 cool grey-mid shades

11cool grey-darker shades of 877 metallic 433 dark shades

463, 433 -pupil Eves Eyebrows 433

Inside mouth 433 Teeth white

Collar 433 Chest & trousers 5473 Arms & body 632,633

429,427 or metallic 877 forearm plates

Glitch 272,433,144

Shoulder & knee pads 144,433, (116 light areas)

Boots 433

ReBoot icon 116,433

144, (116 light areas) Belt & buckle

11 & 9 cool grey



MAIN CHARACTERS

DOT:

AREA: Skin, Face & hands

3248-main colour 3268 dark areas

433 Hair

Eyes 260, 433- pupil Lips 186

473 **Bodysuit** Shoulder pads 1805

1675/166 Light Stripes Boots 4695 ReBoot Icon 433, white

Belt & wrist clasps 427, 427 or 877 metallic



MEGABYTE:

AREA:

Horns & pupils 186 Main body 534 dark/543 light

Green areas 354

Silver areas 429,427 or 877 metallic

Yellow areas 116 - light

143 - dark



FRISKET:

AREA:

Red Areas 186 Yellow areas 116 light/143 dark Collar studs 116 light/143 dark

Collar 5473 Nose & pupils 433

Claws 9 cool grey, white highlights

or 877 metallic



HEXADECIMAL:

AREA:

Spurs

187 Skin white 354 Eves Lips 186 Teeth white

Inside of mouth 433 Eyebrows 433 116-light **Fingernails**

143-dark 433 Gloves & boots

143- dark Hair, earrings & 470, warm grey 2, costume piping 877, 875 metallic

Main body Headdress &

costume piping 470, warm grey 2, 187

116-light

187



ENZO:

AREA:

Skin 3248-main areas 3268-dark areas

433 Hair Eyes 260 Pupils 433 433 Eyebrows Black trim 433 186 Boots, hat & t-shirt Lettering, Icon 433, white

Arms, legs & collar

Wrist band

542 -light 549 -dark 116-light areas Knee, elbow & shoulder pads 143- dark areas

& boot lining 427-light

429 or 877 metallic



HACK: (red)

AREA

Main body 186 main colour 433 Black Silver edges 429

427 -light areas or 877 metallic

Chest plate 072 195, white Eyes



MAIN CHARACTERS

SLASH: (blue):

AREA:

Main body Black areas 433 Silver edges 429 427-light areas

877 metallic

Chest plate 186

271 light areas Eyes 195, white



PHONG:

AREA:

187 Body Beard, hands, 2655

knuckles tunic trim &

head band Base 433

Head & limbs 127 or 871 metallic

Glasses (lens) Clear



CECIL:

AREA:

Arms & hanger 116-light areas 143-dark areas

Bow tie & letters 433, white All hair 431, 433 Gloves & cuffs white **Cuff links** 116,143 Stone (in links) 186 Pupils & mouth 433 Lips & eyes white 5555 Face

Nose & eyelids 418 Casing & body 413/light 418/dark 542, 144, 429, ReBoot icon 116, 237



MIKE THE T.V.: SCUZZY:

AREA:

Boots & gloves 187 Yellow edging 116 - light areas & ariel 143- dark areas Joints 429 or 877 metallic 427 - for light areas

433 Eyes & eyebrows

Speaker inner,

screen lining 433

Arms, legs, TV casing 173 or 876 metallic

622



AREA:	
Top of head	366
Base	142
Nose	433
Bolt	142
Tip of tail	142
Whiskers	142
Main body	518
Body highlights	142
Face area	161
Face highlights	252
Eye sockets	433
Eyes	white



MOUSE:

AREA:

Skin, Face Hands 244-main colour 245-dark areas

243-light areas

1505 - Main colour Hair, eyebrows 158-dark areas

144-light areas

Hair sticks 3125

201, 433, pupils Eyes Lips 258 Teeth White **Bodysuit** White, 433 **Boots** 433 427 Arm rings,

Arm band 877 metallic

Straps, Boot plates

Arm bands 433 201, 433 Belt Belt icon 433, white Ring 116-Light areas **Buckles** on 143-dark areas

arm band belt containers

Sword (handle) 11- warm grey 116 light 143 dark

(Holder) 195



MAIN CHARACTERS

VIRAL BINOMES: (ZEROS AND ONES ARE SAME)

AREA:

354, 186 Pupils Eyes Body 534-dark 543-light, Ball joints on arms 536 white highlights and hands Silver parts 877 metallic Mouth & gold parts 116-light

143-dark Inside mouth 433 433, 354 **Icons**



BINOMES:

(ONES - COMMON COLOURS USED)

AREA:

White 433, 431 Eves Body 642-light areas 645, 644-dark areas

Lower Body 642, 644,666,2726

4705-dark, 4725-light

536 white highlights or Arms-Ball joints

877 metallic

116-light, 143-dark Main arm Mouth 116-light, 143-dark

Icons 433, white

186, 433, 116-light, 143-dark Hands/various



BINOMES:

(ZEROS-COMMON COLOURS USED)

AREA:

White, 433, 431 Eyes 642 **Eyelids**

Body-centre 663, white highlights metallic 877

Body-sides 9-cool grey,

5-cool grey

Mouth 433

Hands/Various 186, 433, 116-light

143-dark









Scale reference of Bob to ABC's







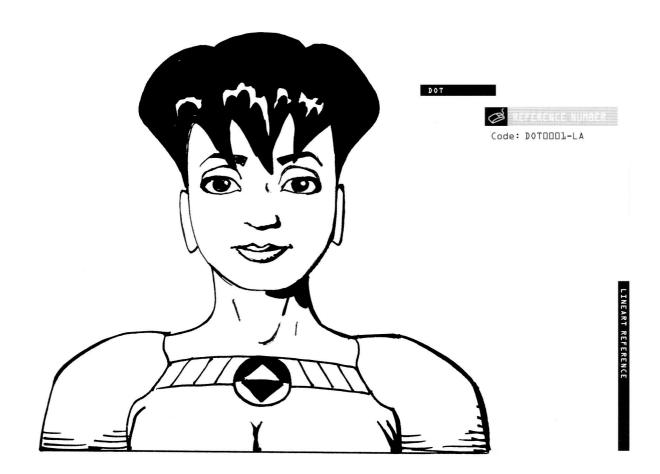
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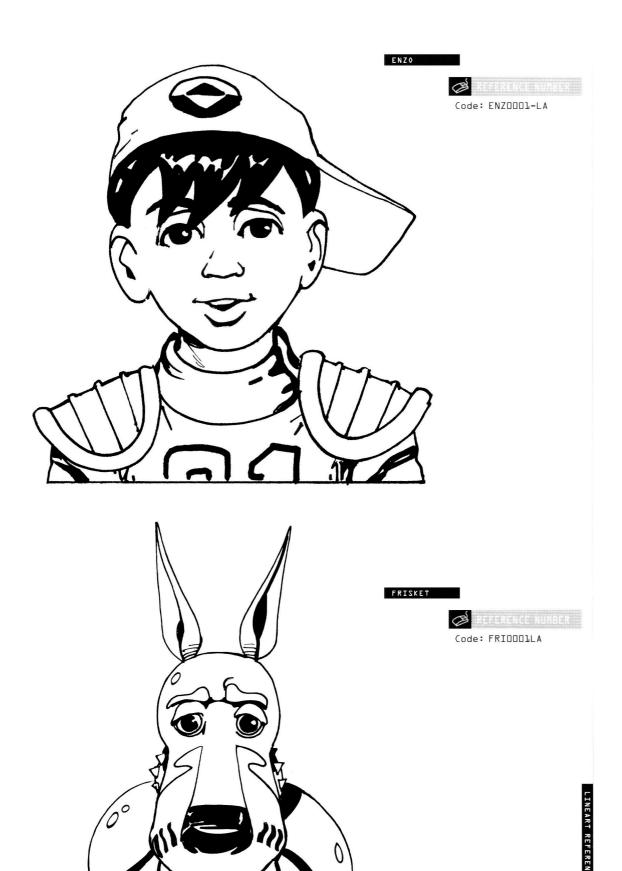














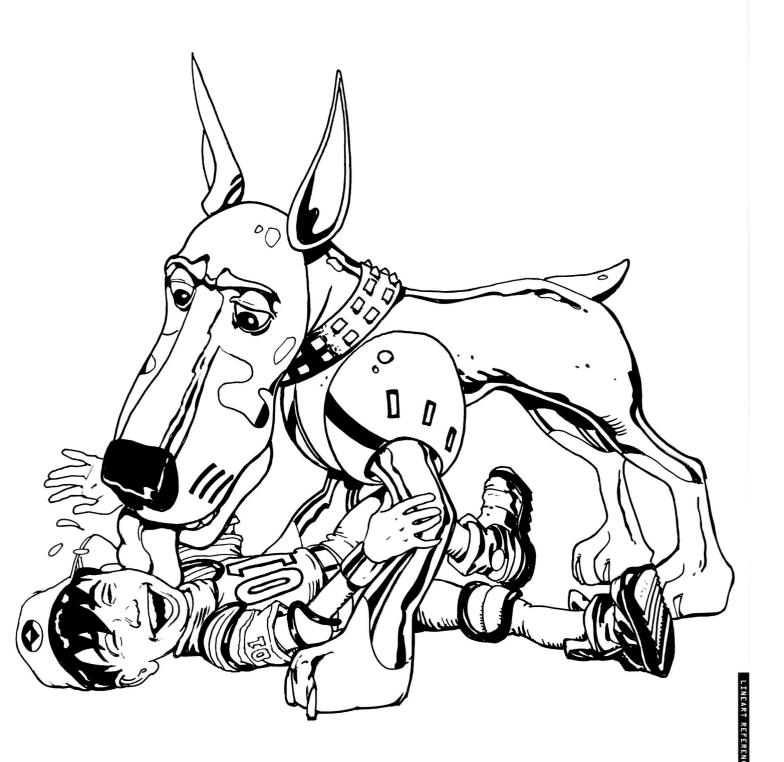




ENZO & FRISKET

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MAIN CHARACTERS

REFERENCE NUMBER

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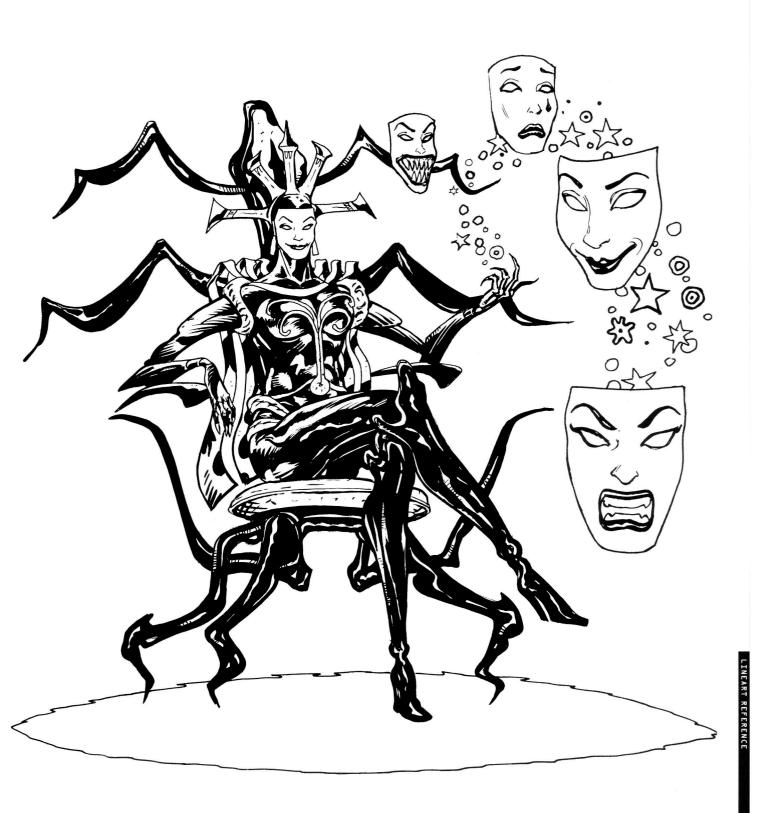




HEXADECIMAL

REFERENCE NUMBER

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ZCUZZY



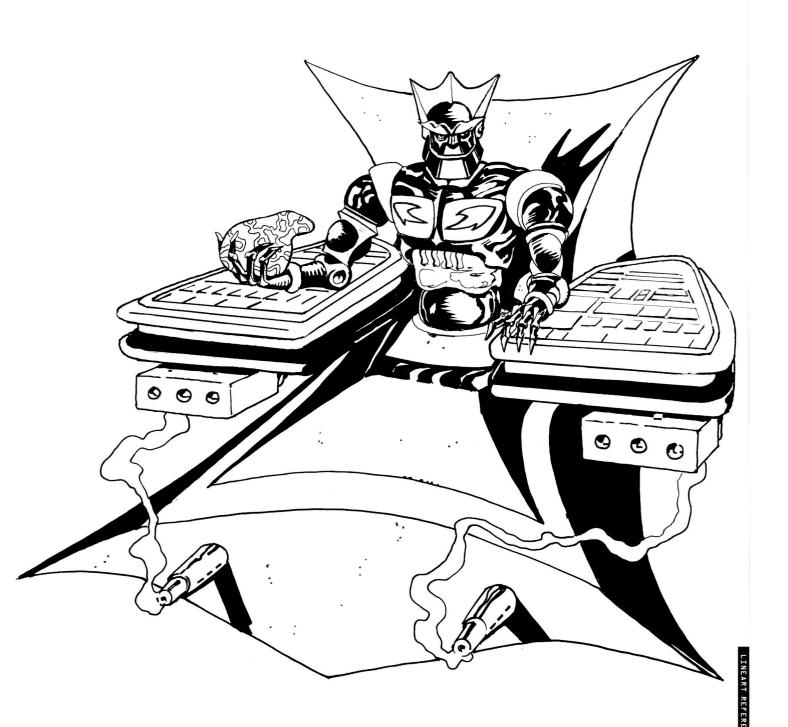
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MEGABYTE



Code: MEGDDD1-LA





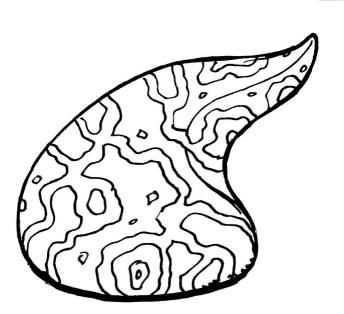
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Code: MEGDDD3-LA





NIBBLEZ



REFERENCE NUMBER
Code: NIBOOOL-LA

LINEAR | REFERENCE

